

THE 431 Topic: History of Fashion II

Course Syllabus

Course Information

Summer B 2020

Instructor

Jan Jewett

E-Mail: jejewett@asu.edu

Web Site for ASU Theatre: <http://theatrefilm.asu.edu>

Objectives

This class is designed for the student and lovers of fashion to help navigate the past, understand the present, and recognize the direction for the future of fashion design. The History of Fashion II will introduce the student to a century of fashion history, drawing parallels between the fashion and the period that it existed. Each era will highlight several designers who made significant contributions to the field. Unfortunately, there is not enough time in the semester to include them all; however, I hope this will ignite your curiosity to research and study their peers.

The study of fashion is highly enjoyable, and I look forward to you all sharing my enthusiasm for the topic.

Required Reading

Survey of Historic Costume: A History of Western Dress, Fifth Edition

By Phyllis G. Tortora and Keith Eubank

This is available on Amazon and can be rented from ten to thirty dollars. I noticed there are also used copies for a reasonable price. I decided not to use the sixth edition as it is approximately one hundred and fifty dollars. The main difference is the sixth edition comes with a one-year subscription to its website; however, what we are supplying you in class is superior.

Syllabus

I understand that this is quite a lengthy document and I appreciate you taking the time to read it in its entirety to curtail any misunderstandings in the future.

Contacting the Professor

Please make sure when emailing me that you use your ASU account as other accounts will not be delivered to my mailbox. I pride myself on answering within twenty-four hours during the week. Any emails received over a weekend will be answered on Monday. If you do not receive a reply within twenty-four hours, please call 480-965-5050 as it is likely your email was not delivered. Please clearly state your name so I can return your email. Please remember that I am unable to solve technical issues, if you experience a technical issue please contact the Herberger Online Help Desk. In addition, please email alerting me to the issue.

Course Location and Technical Minimums

This class is not accessible through Blackboard. Please visit the course homepage at

<https://herbergeronline2.asu.edu/historyfashionii>

Once you have logged in to the site, I recommend that you visit the Help tab first. There is information about the technical requirements, and a sample video that will help you determine if your computer, or mobile device, will be able to play the lecture videos.

This course is completely online, and it is up to you to ensure that you have access to computer, and an Internet connection, that will allow you to view all course lectures, and complete all assignments, for the entire duration of the course. No make-up assignments exams will be given because you could not get to a computer, or because your computer “doesn’t work.”

Getting Help

I will handle any questions related to course materials, exam and exercise content, questions, and reviews. However, I am not able to help with computer or website issues. **For all technical issues related to the website**, you need to contact Herberger Online.

To contact Herberger Online you can use the “Submit a Help Request” button on the course help page, or go directly to <https://herbergeronline.asu.edu/help>, for assistance. In cases where you cannot access the web, you can also send an email directly to holsupport@asu.edu.

Herberger Online is **not** a 24-hour Help Desk, and is only available during regular business hours. Emails received by Herberger Online, or the instructor, after 5:00pm on Friday may not be answered until after 8:00am the following Monday.

All technical support for this course is handled by email, either directly or through the Herberger Online Help Desk website (see link above). Herberger Online cannot call you on the phone, or meet with you in person. It is your responsibility to make sure you can send and receive email at your ASU email address, and that you check for messages regularly. If an email sent to you bounces back, or is not deliverable, there will be no follow up attempts. This includes all course communications, such as make-up verifications and make-up exams.

Herberger Online investigates all claims of technical issues with the course website. Students and the instructor must abide by their decisions in this area. Herberger Online makes no decisions regarding course content, and the instructor makes no decisions regarding technical issues.

Online Activity Logs

All visits to the course website are logged by the Herberger Online servers, and those logs are regularly reviewed by Herberger Online during normal business hours. These logs contain all requests you make while visiting the site: every image, video, web page, etc. Each request is logged with the time, down to the second, when it was made.

If you contact me, or Herberger Online, about a technical issue, these logs will be reviewed as part of that process. That means that it is easy for me to find out when you visited (or did not visit) the site, and what you did when you were there. Please do not waste your time, or mine, with claims of having logged in when you really didn't, or of having submitted work that you know you did not submit.

Exams and Exercises:

Exam questions are drawn at random from a bank of questions related to the lecture materials and readings. Each exam will be worth one hundred points. No exam will be dropped. No early or late exams will be given.

You will be issued a unique receipt number for every successfully submitted exam. Please retain that number through the semester as proof of your completed submission.

You should NOT use any written, online, or other notes during the exam or exercises. This includes opening any additional pages from the course website or other locations. This would be in direct violation of stated course policies. Students found cheating will be sanctioned in accordance with the student code of conduct and the rules against academic dishonesty upheld and enforced by Arizona State University. Please visit the following sites for detailed information:

<https://www.asu.edu/student-affairs/student-life/judicial/>

<http://www.asu.edu/studentaffairs/studentlife/judicial/academic-integrity.htm>

NOTE: Course content will not be available to students while they are taking an exam. Once you enter the exam, you will NOT be able to access course materials on the website. Even if the course materials were to be available by accident, you are NOT allowed to view them during any exam or exercise.

Exam Time Limits and Penalties

Exams and assignments all have time limits, and penalties for exceeding those limits. The four unit exams, and all the assignments, have a time limit of **75 minutes** in which to finish; the final exam has a time limit of **90 minutes**.

You must keep track of your own time. **The exam has no built-in timer**. Your final score will be reduced by 0.5 points for every minute you exceed the time limit. With both the exam entrance page and syllabus specifying timing requirements and restrictions, no overtime penalty points can be removed under any circumstances.

Trouble during Exams

If you experience computer or technical problems during an exam, **DO NOT JUST GUESS AT YOUR ANSWERS, OPEN ADDITIONAL WINDOWS, OR SUBMIT IT**, as that grade must stand as posted! Instead, close the exam, attempt to fix the problem, and then return to the exam page on your course website to reset your exam. See the section on resets below for more information.

If you can't solve the problem, contact technical support via the button on the Help page, or by going directly to <https://herbergeronline.asu.edu/help>. The central ASU Help Desk cannot assist you with this course, so please only contact Herberger Online for help.

Resets

If you have technical issues that prevent you from submitting an exam, the system will allow you to *reset* the exam and try it again. You can reset exams by yourself by logging out of the course website, then logging back in and taking the exam as you normally would. When you go back to the exam, the system will know that you need a reset, and you must follow the links provided.

Please keep the following in mind about resets:

- You cannot reset an exam that has already been submitted.
- Resets are only available during the time an exam is scheduled to be open. If you need to take an exam outside of the scheduled window, see the information for makeup exams below.
- Resets are for technical problems that prevent you from taking, or submitting, an exam. Resetting the exam does not extend the exam deadline. You still must submit your reset exam before the scheduled closing time.
- Resetting any exam means the computer will be creating a brand new, randomized exam for you. Your prior answers are already lost, and you will not get the same questions again.
- You cannot use more than one reset on any single exam.
- You get two resets for the entire semester.

Makeup Exams

If you experience personal, medical, or other unforeseen problems during the exam period, **DO NOT TAKE OR SUBMIT AN EXAM**, as that grade must stand as posted! You must email me immediately to discuss both your situation and the process necessary for a make-up exam.

It is your responsibility to correctly note all exam dates and times in your personal calendar. No make-up exams will be given to students who simply “miss” or “forget to take” exams, have “computer difficulties”, or misread, misunderstand, or misinterpret the syllabus, so please don’t ask!

If you are not able to successfully submit a reset exam due to technical reasons verifiable by Herberger Online, you may have the option of an essay style make-up exam. This option will only be available to students presenting verifiable documentation regarding illness, or other personal issues. I reserve the right to substitute an online make-up exam with an essay-style make-up exam at any time without question.

What classifies as Verifiable Documentation? This official document must contain a contact name and phone number and must be from one of the following:

- a doctor or hospital if you, or someone from your immediate family, are ill
- a funeral announcement from a church or funeral home if someone dies
- an airline ticket containing your unique information if you are required to travel for personal or business reasons,
- an employer letter if you are required to miss exams for business or workrelated duties
- a letter from your coach or academic advisor detailing your sport, days absent, and reasons why you were unable to obtain internet access during the exam period
- any other verifiable sources who can detail specifics as to why you missed both the original exam window and reset opportunity, and are now requesting an essay make-up exam

You must contact me within one week of missing the test to be eligible for a reset of the exam.

Assessments and Points

Points in this course are earned from four sources: exams, flash cards, discussion board postings, and one extra credit opportunities. All together they total 900 points (excluding extra credit), and the breakdown is as follows:

Exams

There will be five 'regular' exams worth 100 points each, and a final exam also worth 100 points, for a total of 600 points.

- Edwardian Opulence – 1900-1914 (La Belle E'poque or The Beautiful Age)
- World War I and the Twenties (1915-1929)
- The Thirties and World War II (1930-1945)
- The Cold War (1946-1963) and The Vietnam Era (1964-1974)
- Contemporary (1974 -1982) and (1983-2000)
- Final exam, which is cumulative

Flash Cards

There will be seven sets of flash cards that you will study to aid you in preparation for the exams. Each flash card segment will have a short sample quiz worth 14 points, for a total of 98 points.

Introduce Yourself Blog

By June the 30th you are asked to make a brief introduction to yourself telling me what it is that interests you about fashion. You will receive 6 points for the completion of this question.

Discussion Board

There will be seven different discussion topics, one for each of the eras we cover in the lectures. You will need to submit an original post in each topic, I encourage you strongly to participate by interacting with the posts of your classmates. Participation in each topic is worth 28 points, making a total of 196 points available for the discussion boards.

For the discussion boards, only, you will be grouped in pods of five students. You will only see the posts and comments from the other students in your pod. If you are not assigned to a pod, contact me right away so you don't fall behind on the discussions. **Please post your discussion board response a minimum of two days prior to closing. This will allow your classmates an opportunity of responding to your post. I suggest the post should consist of a minimum of 250 words.**

Extra Credit

There will be one extra credit assignment prior to the final. It is your option whether to take this quiz; however, I highly recommend taking it as it is a valuable study guide. It will not count against you but will be additional points added to your final grade. It will be worth 50 points.

Grade Scale

There are 900 points possible in this class (not including the extra credit). I will divide the number of points accrued by 9 to ascertain your grade. I will use the +/- grading scale so that we end up with the following grade scale:

Letter Grade	High	Low
A+	100	98
A	97.5	94
A-	93.5	90
B+	89.5	88
B	87.5	84
B-	83.5	80

C+	79.5	78
C	77.5	74
D	73.5	68
E	67 or lower	

- 1 “Introduce Yourself Blog” for 6 points
- 7 Discussion Board Questions @ 28 each for a total of 196 Points
- 5 Exams @ 100 Pts each for a total of 500 Points
- 7 Sets of Flash Cards @ 14 Pts each for a total of 98 Points
- Cumulative Exam @ 100 Points for a total of 100 Points

Academic Dishonesty:

Cheating of any type will not be tolerated. The first time you log in to this course you will be asked to confirm that you have read, and will comply with, the Academic Integrity policies of this course and the university. If you do not agree, you will be referred to the ASU Course withdrawal page. This is ASU policy as established by the Herberger Institute.

As mentioned earlier, Herberger Online retains complete and accurate records of all your activities while logged on to this course. Students found cheating on an Exercise or Exam will be sanctioned in accordance with the student code of conduct and the rules against academic dishonesty as upheld and enforced by ASU. Please visit the following sites for detailed information:

http://www.asu.edu/studentaffairs/studentlife/judicial/http://www.asu.edu/studentaffairs/studentlife/judicial/academic_integrity.htm

Religious Holidays:

A list of recognized religious holidays may be found at:

http://www.asu.edu/studentaffairs/studentlife/interfaith/religious_holiday.htm Students who will experience exam conflicts while observing any of these holidays must notify the professor within the first three weeks of class to arrange for accommodation.

University Sanctioned Holidays

Please refer to this site for missed “Classes Due to University Sanctioned Activities”:
<http://www.asu.edu/aad/manuals/acd/acd304-02.html>

Withdrawal from Class

If you wish to withdraw from this course, it is your responsibility to do so. Course registration changes are processed through [MyASU](#).

No late W grades are available, as the Herberger Institute does not allow for withdrawals after the official university deadlines. The grade of I (Incomplete) is not an option for this course.

The Weekly Schedule is On the Next Page – Keep Scrolling!

THE 431: Topic - History of Fashion II Course Schedule
Summer B 2021 (6/30/21 – 8/10/21)

STOP! Take out your planner, phone, or whatever device you use to schedule appointments. Select the dates that you plan to attend the lectures, take the exercises, and take the exams. Use an alarm if necessary, as you will not be allowed to retake an exercise or exam once it closes.

Please post your discussion board response a **minimum of two days prior to closing**. This will allow your classmates an opportunity of responding to your post.

ERA 1: Edwardian Opulence – 1900-1914

Assignment	Opens	Closes
Flash Cards #1	8:00 AM, 6/30/21	11:59PM, 7/06/21
Discussion Board	8:00 AM, 6/30/21	11:59 PM, 7/06/21

Discussion Board Prompt: How did the fashion created by Fortuny differ from the design of his peers? Please post two images to support your case.

READING: Survey of Historic Costume: A History of Western Dress, Fifth Edition by Phyllis G. Tortora and Keith Eubank

Chapter 15: The Edwardian Period and World War I (Pgs. 416-445)

Exam 1: Era 1

Opens	Closes
8:00 AM, 6/30/21	11:59PM, 7/07/21

ERA 2: World War I and the Twenties (1915-1929)

Assignment	Opens	Closes
Flash Cards #2	8:00 AM, 7/03/21	11:59 PM, 7/12/21
Discussion Board	8:00 AM, 7/03/21	11:59 PM, 7/12/21

Discussion Board Prompt: What changes can be identified as women’s costume in the 1920s that are radical departures from customary dress for women in previous centuries. Please post two images to support your case.

READING: Survey of Historic Costume: A History of Western Dress, Fifth Edition by Phyllis G. Tortora and Keith Eubank

Chapter 16: The Twenties, Thirties and World War II (Pgs. 446-492)

This chapter co-mingles the twenties through World War II drawing parallels to the evolution of the fashion. Much of the material will overlap into the next era we will study. Due to the abundance of material I have divided the lecture and flashcards into two sessions. For Exam 2 you will only be tested on information on World War 1 and the Twenties.

Exam 2: Era 2

Opens	Closes
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8:00AM, 7/03/21	11:59PM, 7/13/21
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ERA 3: The Thirties and World War II (1930-1945)

Assignment	Opens	Closes
Flash Cards #3	8:00 AM, 7/10/21	11:59 PM, 7/17/21
Discussion Board	8:00 AM, 7/10/21	11:59 PM, 7/17/21

Discussion Board Prompt: Summarize three major clothing restrictions imposed by regulations and the rationing of clothing in the United States during World War II.

READING: Survey of Historic Costume: A History of Western Dress, Fifth Edition by Phyllis G. Tortora and Keith Eubank

Chapter 16: The Twenties, Thirties and World War II (Pgs. 446-492) Review this chapter paying particular attention to the sections on the Thirties and World War II.

Exam 3: Era 3

Opens	Closes
8:00 AM, 7/10/21	11:59 PM, 7/18/21

ERA 4: The Cold War (1946-1963)

Assignment	Opens	Closes
Flash Cards #4	8:00AM, 7/15/21	11:59 PM, 7/29/21
Discussion Board	8:00 AM, 7/15/21	11:59 PM, 7/29/21

Discussion Board Prompt: Describe the major style elements of Dior's New Look. Compare them to the styles of the World War II period. What changes occurred? Please use two images minimally to illustrate your point.

READING: Survey of Historic Costume: A History of Western Dress, Fifth Edition by Phyllis G. Tortora and Keith Eubank

Chapter 17: The New Look, Fashion Conformity Prevails (Pgs. 494-527)

ERA 5: The Vietnam Era (1964-1974)

Assignment	Opens	Closes
Flash Cards #5	8:00AM, 7/17/21	11:59 PM, 7/31/21
Discussion Board	8:00 AM, 7/17/21	11:59 PM, 7/31/21

Discussion Board Prompt: What were some of the fashions that developed as a result of the emergence of the groups called mods? As a result of the hippies? That overall trend in men's clothing styles can be attributed to these groups. Please use two images minimally to illustrate your point.

READING: Survey of Historic Costume: A History of Western Dress, Fifth Edition by Phyllis G. Tortora and Keith Eubank

Chapter 18: The Sixties and Seventies: Style Tribes Emerge (Pgs. 529-576)

Exam 4: Eras 4 and 5 - The Cold War and the Vietnam Era

Opens	Closes
8:00 AM, 7/17/21	11:59 PM, 8/01/21

Era 6: Contemporary (1974 -1982)

Assignment	Opens	Closes
Flash Cards #6	8:00AM, 7/22/21	11:59 PM, 8/05/21
Discussion Board	8:00 AM, 7/22/21	11:59 PM, 8/05/21

Discussion Prompt: When did Japanese fashion design become a major international factor, what were the characteristics of these designs, and what impact did they have on fashion trends of the time?

READING: Survey of Historic Costume: A History of Western Dress, Fifth Edition by Phyllis G. Tortora and Keith Eubank

Chapter 18: The Sixties and Seventies: Style Tribes Emerge (Pgs. 529-576)

Review this chapter.

Era 7: Contemporary (1983-2000)

Assignment	Opens	Closes
Flash Cards #7	8:00 AM, 7/26/21	11:59 PM, 8/10/21
Discussion Board	8:00 AM, 7/26/21	11:59 PM, 8/10/21

Discussion Board Prompt: Fashion evolves and recycles itself through time. Create through either drawing or a variety of research with written descriptions what you imagine the path fashion will take in 2020. Thoughts to ponder: political, environmental, technological advancements, and artistic trends

READING: Survey of Historic Costume: A History of Western Dress, Fifth Edition by Phyllis G. Tortora and Keith Eubank

Chapter 19: The Eighties, The Nineties, and the Twenty-first Century (Pgs. 578-649)

Exam 5: Eras 6 and 7 -Contemporary (1974 -1982) and (1983-2000)

Opens	Closes
8:00 AM, 7/26/21	11:59 PM, 8/10/21

Extra Credit Practice Exam (50 points)

Opens	Closes
8:00 AM, 7/26/21	11:59 PM, 8/08/21

Cumulative Final Exam

Opens	Closes
8:00 AM, 7/18/21	11:59 pm, 8/10/21 (One minute before midnight)