Part 1: Course Information

Instructor Information

Instructor: Guillermo Reyes  
Office: Dixie Gammage 229 – Tempe Campus  
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Course Description

This course introduces the student to the history, the founding, the legend and the practices of the Academy Awards or the Oscars as issued by the Academy of Motion Picture Arts and Sciences (AMPAS.)

Prerequisite: ENG102, 105 or 108 with C or better.

Course Objectives

• Identify the major historical events of the Academy of Motion Picture Arts and Sciences.
• Explain the annual practice of awarding of what came to be known as “The Oscars,” the reasoning behind the name, and other aspects of the ritual.
• Analyze how the Academy has shaped the American film industry and the making of past, current, and future films.
• Analyze how the award became identified with prestige, legendary status, and popular culture.
• Learn all the various aspects of Oscar trivia, winners and nominees, records of winnings, firsts and ground-breaking films.
• Analyze the sociopolitical trends and controversies that have shaped the history of the Academy Awards ever since the founding to the present.

Textbook & Course Materials

• The Academy Awards: The Complete Unofficial History by Gail Kinn and Jim Piazza  
• (Black Dog and Leventhal 2014, ISBN-10: 1579129862  
• All About Oscar by Emanuel Levy (Bloomsbury Academic, 2003)  
Note: This book is out of print, but the ASU Bookstore has cleared the copyright to make a copy of select chapters which will be available for purchase.
Course Requirements

Because this course is entirely delivered via the Internet, you are responsible for making sure that the computer you use to access all course materials meets or exceeds the specified computer minimum qualifications as listed on the course web site. In general, a computer purchased and in the last 3-5 years and continuously updated via updates from the operating system (Mac, Windows) vendor will suffice. Also, due to the high media content of this course, you will be required to set up and configure a media player that will consistently play the media files delivered via the course web site. Please note: You are highly encouraged not to enroll, or to drop immediately, if you do not have computer experience, or if you are not willing or prepared to assume the added responsibility of a computer-based course. Necessary required skills include downloading mp3s, surfing the net, conferring via email, and other intermediate computer knowledge.

HIGH-SPEED CONNECTION NOTE: A high-speed connection to the internet (cable, ISDN, fiber optic, etc.) is strongly advised. It may be possible to complete this course on slower connections, however Herberger Online will not be able to offer support should your connection be too slow to receive the course materials. Due to the nature of the course, the site is very media intensive. All exams and virtually all lessons include several media elements that may be slow or virtually impossible to download on a slower connection. In addition to exams, each lesson contains one or more media components. These require the ability to download or stream and listen to modern audio file types on your computer (mp3, mp4, m4a). You are required to have the Flash plug-in installed on your browser. Most browsers come with a Flash plug-in pre-installed, however if your browser does not have it, you will need to download and install it on your system. You can download the Flash plug-in for your browser at: https://get.adobe.com/flashplayer

The computer help FAQ document linked on the course website is required reading for this course. Read this document for additional technical information.

Course Structure

The course will consist of lectures that will lead the student towards a short quiz, then after each unit, towards a unit exam. Also, most (though not all) of the lectures will be accompanied by the viewing of a film chosen to address a topic of a lecture. The first three units will also require a short answer to a question given, related to the films watched, and Unit 2 will include two such questions. At the end of the semester, you will be asked to write a paper on a topic chosen from five topics given.

Online Resources

Familiarity with the Academy’s website, www.Oscars.org, will also help you navigate through the information in the course
Part 2: Student Learning Outcomes

In this course, you will:

- Learn the history of the Academy of Motion Pictures Arts and Sciences.
- Learn about the development of the award known as the Oscars and how it became an annual ritual.
- Learn about winners and nominees, record holders, “firsts” and categories.
- Learn the practice of choosing winners, who the Academy voters are and what type of films they award as best.
- Learn about some of the more prominent years, controversies, and the development of legends, records, prominent performances, outstanding directors and screenwriters.

Three special lectures will address a particular focus: Legends and Scandals, Outstanding Performances in Best Actor and Actress Categories, and Screenwriters. (Best Picture and Best Director will be the primary focus of the regular lectures.)

You will meet the outcomes listed above through a combination of the following activities in this course:

- Watch each lecture and read selected chapters in each book.
- Take the quizzes and exams and answer the short topic questions.
- Write a final paper on a topic chosen among five topics.
Part 3: Topic Outline/Schedule

Unit 1: The Foundations of the Academy, Opens August 16, 2018

- **Lecture 1: The Academy Today** (what is the Academy of Motion Picture Arts and Sciences? – the structure, branches and inner workings)
  - Assessment: Five-Question Quiz

- **Lecture 2: The Academy is Founded** (how it came into Being and the various political pressures bearing down upon the film industry, and the creation of the MPAA along with the Academy)
  - Readings: All About Oscar, Chapters 1 and 2, pages 15-57
  - Assessment: Five-Question Quiz
  - VIEWING #1: *All Quiet on the Western Front* (1930)

- **Lecture 3: The First Oscars** (how the Academy Awards came to be known as the Oscars, the practices and controversies accompanying the first years, and the making of the Hays Code)
  - Readings: Academy Awards, Piazza and Kinn, pages 9-49
  - Assessment: Five-Question Quiz
  - VIEWING #2: *It Happened One Night* (1934)

- **Lecture 4: Best Picture Winners (1927-1938)** (the development of the “prestige” films that typically win the Oscars)
  - No five-question quiz for this lecture (see discussion question below).
  - VIEWING #3: *The Grapes of Wrath* (1940)

**Discussion Question #1:**

All the three films watched—*All Quiet on the Western Front, It Happened One Night,* and *The Grapes of Wrath*—may share in common various elements in action, plot development, and style of filmmaking. Two of the films come with the imprint of “prestige” (based on best-selling or award-winning novels, for instance) and the other is based on a short story but considered a light-hearted, romantic comedy, so what do these films tell you about the viability of certain types of films to win Best Picture? One of them didn’t win Best Picture but won Best Director. To this day, the concept of putting an “Oscar bait” film together comes with these various ingredients. Based on these three films, giving examples from each, do you think that formula still holds? Are these films good example of Oscar bait films?

Due: August 27, 2018 (250 words minimum, 10 points)

- **Unit 1 Assessment:** 30-Question Exam
Unit 2: The Academy in the War Years and the Cold War (1940s-1950s),
Opens August 28, 2018

- **Lecture 5: The Classic Films (1939-1943)**
  - Readings: Academy Awards, Piazza and Kinn, pages 50-71
  - Assessment: Five-Question Quiz
  - VIEWING: *Casablanca* (1943)

- **Lecture 6: Special Topic: Oscar Myths, Legends and Scandals**
  - Assessment: Five-Question Quiz

- **Discussion Question #2:**
  Watch a series of YouTube videos placed in the discussion portal regarding memorable moments from the Oscar ceremony. Which of these moments stand out for you and why are they considered “classic” moments that Oscar watchers and commentators still talk about?
  Due: September 11, 2018 (250 words minimum, 10 points)

- **Lecture 7: The Era of Television and the Blacklist (1950s)**
  - Readings: Academy Awards, pages 84 and 114
  - Assessment: Five-Question Quiz
  - VIEWING: *On the Waterfront* (1954)

- **Lecture 8: Best Picture Winners (1943-1959)**
  - Readings: Academy Awards, page 106-121
  - VIEWING: *Marty* (1955)

- **Discussion Question #3:**
  *Casablanca* may be considered a classic film of the war era, but how do the films *On the Waterfront* and *Marty* compare and contrast in their style of filmmaking and storytelling?
  Due: September 11, 2018 (250 words minimum, 10 points)

- **Unit 2 Assessment:** 30-Question Exam
Unit 3: The Academy in the Age of Aquarius and Beyond (1960s-1990s),
Opens September 12, 2018

- **Lecture 9: The 1960s and the End of the Hays Code**
  - Readings: Academy Awards, pp. 139-179
  - Assessment: Five-Question Quiz

- **Lecture 10: The Visionary Directors (1970s and 1980s)**
  - Readings: Academy Awards, 182-263
  - Assessment: Five-Question Quiz
  - VIEWING: *Network* (1976)

- **Lecture 11: Return of the Epic Films (1990s)**
  - Readings: Academy Awards, 266-305

- **Discussion Question #4:**
  *Midnight Cowboy, Network and American Beauty* are not likely to have been made in the pre-60s Hollywood period. What do these films have to say about this new age of filmmaking in the context of a 60s cultural revolution that swept the sensibilities of filmmakers and filmgoers in the U.S.?
  
  Due: September 23, 2018 (250 words minimum, 10 points each.)

- **Unit 3 Assessment:** 30-Question Exam
Unit 4: The Academy Up to Date and Two Special Lectures, Opens September 24, 2018

- **Lecture 12: Screenwriters and the Oscars:**
  - Note: This is a special lecture looking at prominent Oscar-winning screenwriters and their screenplays.
  - Assessment: Five-Question Quiz

- **Lecture 13: The Academy in the Age of Diversity (the 2000s)**
  - Readings: Academy Awards, pages 307-354
  - Assessment: Five-Question Quiz

- **Lecture 14: Best Actor and Best Actress Awards:**
  - Note: This is a special look at performers who have stood out in the history of Academy-Award winning performances.
  - VIEWING: A Streetcar Named Desire (1951)
  - Assessment: Five-Question Quiz

- **Lecture 15: The 2010s**
  - VIEWING: 12 Years a Slave (2013)

- **Lecture 16: Updates for 2017 and 2018**
  - Assessment: Five-Question Quiz for both Lectures #15 and #16

- **Unit 4 Assessment:** 30-Question Exam
Assessment: Final Paper, Opens June 24, 2018 (Due October 5, 2018)
Write a 5-6 double spaced paper on the following topics, using the films watched as points of discussion. (Warning: While you’re allowed to address other films, you may have seen on your own as examples of your viewpoint, the questions are all geared towards a discussion of films viewed in the class. If you don’t address those films, you will lose major points.) You may choose from the following topics:

1. Actors form the most numerous (and therefore) most influential voting bloc of the Academy. In both films, "Network" and "A Streetcar Named Desire," the acting ensembles managed to win 3 out of 4 acting awards for the same film. Discuss how these two acting ensembles distinguish themselves. What are the themes of both films? How do they differ but also what do they have in common? Are there individual performances that stand out (note that both films won for Best Actress, for instance)? At the core of these films, what is it about them that allow the actors to stand out so prominently that the films went on to be honored with multiple nominations and awards for their acting?

2. The prestige film is a well-established concept that we have discussed throughout the semester. What exactly is a prestige film and why is that type of film more likely to win Best Picture? How do films like "All Quiet on the Western front" and "The Grapes of Wrath" fit the bill? How would a film like "Midnight Cowboy" not fit the bill (unless you feel that it does?) What is meant by "prestige" anyway and is such a concept still valid today with more recent winners such as "Twelve Years a Slave?" and "Moonlight."

3. The Academy has been criticized for awarding big epic adventures and/or war films (i.e. expensive films) best picture through the years and becoming at times predictable in its deliberations. But among the various films that we saw, "smaller" films, independent or low-budget, also managed to make it through, particularly "Marty," "American Beauty," "On the Waterfront," and "Midnight Cowboy." What makes these films special enough to beat back the bigger, more expensive films?

4. Directors guide a film to completion and it is their vision that is usually realized on the screen. Some of them distinguish themselves through superior technique or sometimes the choice of material (which could be part of their technique.) Choose among the variety of the directors who directed the various pictures we saw. Give examples from the various films (three minimum) and try to assess what creates great direction, in your opinion. Is it a vision? Is it superior ability to gather a great cast and match it with a great script?

5. The various best picture winners we saw (and the two non-winners which were also best picture nominees) had in common strong screenplays. Who were the screenwriters and what themes and stories and characters did they bring forward? Were the screenplays adaptations of novels or stories? Discuss at least three of the films watched and analyze what made the writing stand out? (Don’t forget screenwriters’ names since this section is devoted to them.)

FINAL PAPER: 100 POINTS TOTAL
### Summary of Units and Dates

<table>
<thead>
<tr>
<th>Unit</th>
<th>Topic</th>
<th>Films Assigned</th>
<th>Discussion Questions and Paper Due Dates</th>
<th>Quizzes and Exams Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1: Opens August 16, 2018</td>
<td>The Foundations of the Academy</td>
<td><em>All Quiet on the Western Front</em>  <em>It Happened One Night</em>  <em>The Grapes of Wrath</em></td>
<td>Discussion Question #1 Due: August 27, 2018</td>
<td>Quizzes and Unit Exam are due as you go along or by October 5, 2018</td>
</tr>
<tr>
<td>2: Opens August 28, 2018</td>
<td>The Academy in the War Years and the Cold War</td>
<td><em>Casablanca</em>  <em>On the Waterfront</em>  <em>Marty</em></td>
<td>Discussion Question #2 and #3 Due: September 11, 2018</td>
<td>October 5, 2018</td>
</tr>
<tr>
<td>3: Opens September 12, 2018</td>
<td>The Academy in the Age of Aquarius and Beyond</td>
<td><em>Midnight Cowboy</em>  <em>Network</em>  <em>American Beauty</em></td>
<td>Discussion #4 Question Due: September 23, 2018</td>
<td>October 5, 2018</td>
</tr>
<tr>
<td>4: Opens September 24, 2018</td>
<td>The Academy Up to Date and Two Special Lectures</td>
<td><em>A Streetcar Named Desire</em>  <em>Twelve Years a Slave</em></td>
<td>No discussion question for this unit</td>
<td>October 5, 2018</td>
</tr>
<tr>
<td>Final Paper opens September 24, 2018</td>
<td></td>
<td></td>
<td></td>
<td>Final Paper Due: October 5, 2018</td>
</tr>
</tbody>
</table>

A NOTE ON FILM AVAILABILITY: While we tried to choose films that were available on our SWANK subscriptions, two films are not: *The Grapes of Wrath* (1940) and *Twelve Years a Slave* (2013). They are both available on various subscription sites such as Netflix, Amazon Prime and others. Also, ASU Hayden Library will digitize a copy of *The Grapes of Wrath* and make it available to ASU students (announcement forthcoming.)
Part 4: Grading Policy

Graded Course Activities

Visit the Assessment link in HOLMS for details about each assignment listed below. Click on Assessments to access quizzes and exams.

<table>
<thead>
<tr>
<th>Points</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>120</td>
<td>5-question Quizzes (each question worth 2 points; 12 quizzes total)</td>
</tr>
<tr>
<td>240</td>
<td>Four Unit Exams (2 points per question; 30 questions, 60 points each exam)</td>
</tr>
<tr>
<td>40</td>
<td>Four Discussion questions (10 points each)</td>
</tr>
<tr>
<td>100</td>
<td>Final Paper</td>
</tr>
<tr>
<td>500</td>
<td>Total Points</td>
</tr>
</tbody>
</table>

Course Assessments

Discussion Board Postings
The discussion area of the course is the online equivalent of discussions that would typically occur in a face-to-face. There are several discussion topics throughout the duration of this course that are related to the unit and lesson material currently being covered. The discussions are designed to promote original thought, sharing of ideas and viewpoints, and critical dialogue. To receive full credit for each discussion assignment you must post an original response to the instructor’s prompt of at least 250 words.

Quizzes and Unit Exams
You need to have reliable access to the Internet on the assigned day of the quiz. Quizzes/Exams can only be done online. Submission of quizzes via email or in printed form will not be accepted. No exceptions. The use of smart phones for taking a quiz is forbidden. **No other Web pages or tabs can be open while taking a quiz.** The system logs all browser activity. Opening a new browsers or new browser tabs can invalidate your testing session. Do not give your unique course password to another person or allow another person to access the course to take the test in your name.

Submitting Online Quizzes/Exams
Online quizzes that have been submitted CANNOT be reset (see below). IF you experience computer or technical problems during an online quiz/exam DO NOT SUBMIT the quiz. For instance, if images fail to load, or the quiz itself seems incomplete. If you suspect technical error, exit the browser immediately and address the problem by trying to take the quiz again on a different computer, or by contacting technical support at HOLSupport@asu.edu. **Do not contact the instructor.** Submitted quizzes cannot be retaken. No exceptions.

Resets for Online Quizzes/Exams
A reset for an online quiz is an action usually taken by a student prior to contacting technical support. IF you experience a glitch during an online quiz, close your browser. When you attempt to restart the online quiz, the system will ask you to confirm the reset. Some important facts about resets:

- Only one online reset is allowed per each online quiz.
- In total, only two online resets on online quizzes are allowed in any given semester.
Written Assignments
The final paper for this course is a comparison of the various films we have watched in this course. You are given five different topics and you choose one according to your interests, in acting, directing, screenwriting, and two Best Picture topics. The paper must comprise at least 5 - 6 pages of main text plus a cover page (Shorter papers will get lower grades.) Make sure you turn in your paper by the due date indicated on the course website. If you miss the deadline your grade will be lowered. Do not e-mail me your papers. A digital copy of your paper needs to be submitted to the course website.

Late Work Policy
Be sure to pay close attention to deadlines—there will be no make-up assignments or quizzes, or late work accepted without a serious and compelling reason and instructor approval.

Viewing Grades in HOLMS (optional)
Points you receive for graded activities will be posted to the HOLMS Grade Book. Click on the My Grades link on the left navigation to view your points. Your instructor will update the online grades each time a grading session has been complete—typically two or three days following the completion of an activity. You will see a visual indication of new grades posted on your HOLMS home page under the link to this course.

Letter Grade Assignment
Final grades assigned for this course will be based on the percentage of total points earned and are assigned as follows:

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Percentage</th>
<th>Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+ (490 points and over)</td>
<td>98%</td>
<td>Outstanding work</td>
</tr>
<tr>
<td>A (466-489)</td>
<td>93-97%</td>
<td>Excellent Work</td>
</tr>
<tr>
<td>A- (452-465)</td>
<td>90-92%</td>
<td>Mostly Excellent Work</td>
</tr>
<tr>
<td>B+ (438-451)</td>
<td>87-89%</td>
<td>Very Good Work</td>
</tr>
<tr>
<td>B (428-437)</td>
<td>83-86%</td>
<td>Good Work</td>
</tr>
<tr>
<td>B- (404-427)</td>
<td>80-82%</td>
<td>Mostly Good Work</td>
</tr>
<tr>
<td>C+ (385-403)</td>
<td>76-79%</td>
<td>Above Average Work</td>
</tr>
<tr>
<td>C (356-384)</td>
<td>70-75%</td>
<td>Average Work</td>
</tr>
<tr>
<td>D (308-355)</td>
<td>60-69%</td>
<td>Below Average Work</td>
</tr>
<tr>
<td>E (below 307)</td>
<td>0-59%</td>
<td>Failing work</td>
</tr>
</tbody>
</table>
Part 5: Course Policies

Online Class

We open each unit at a given date and keep it open for you to pace yourself and to complete assignments at any given time. Once you complete the exam, your unit work is complete.

The Fall 2018 (A) semester ends on October 5, 2018. The final paper is due on that same day by 11:59pm.

Special Accommodations

To request academic accommodations due to a disability, please contact the ASU Disability Resource Center (Phone: (480) 965-1234; TDD: (480) 965-9000). This is a very important step, as accommodations cannot be made retroactively. If you have a letter from their office indicating that you have a disability which requires academic accommodations, please present the letter to me no later than the end of the first week of the semester so we can discuss the accommodations that you might need in this class.

Technical Support

Please do not contact your instructor with technical questions. Herberger Online handles all technical questions and issues that may arise in this course.

Please contact the support team immediately if you encounter technical issues while completing an assignment and you are unable to resolve the problem and reset your work.

The Herberger Online support team is available to assist you 24 hours a day, 365 days a year. You may reach them anytime at:

- holsupport@asu.edu
- 1-888-298-4117
- 480-965-3057 (International)

When contacting support, please provide:

- The full name of this course (ABC 123: Long Name)
- The title(s) of any assignment(s) you’re having trouble with
- A brief description of the problem
- Detailed, step-by-step instructions to reproduce the problem

Complete Assignments

All assignments for this course will be submitted electronically through HOLMS unless otherwise instructed. Assignments must be submitted by the given deadline or special permission must be requested from instructor before the due date. Extensions will not be given beyond the next assignment except under extreme circumstances.

All discussion assignments must be completed by the assignment due date and time. Late or missing discussion assignments will affect the student’s grade.
Course Withdrawal

If you wish to withdraw from this course, it is your responsibility to do so. Course registration changes are processed through MyASU: http://my.asu.edu.

Academic Integrity

All necessary and appropriate sanctions will be issued to all parties involved with plagiarizing any and all course work. Plagiarism and any other form of academic dishonesty that is in violation with the Student Code of Conduct will not be tolerated.

http://www.asu.edu/studentaffairs/studentlife/judicial/academic_integrity.html

Do not share your course ID and password with anyone. Log out of the course website when you are finished with it. Do not allow another student to use the course website under your password, even if s/he is also in the course. Each student is fully responsible for all activity that takes place on the course website under his/her user ID.

Changes to the Syllabus

The syllabus is an implied contract between the instructor and the student. Consequently, it will not change in any significant way over the duration of the course. However, there are times when minor modifications need to be made. This being the case, the instructor will do everything in his power to keep changes to a minimum. If there are changes, students will be advised by email.

Important Note: Any form of academic dishonesty, including cheating and plagiarism, may be reported to the office of student affairs.

Course policies are subject to change. It is the student’s responsibility to check HOLMS for corrections or updates to the syllabus. Any changes will be posted in HOLMS.